



Vietnam Youth Action For Choice



QUARTER 1 VYAC 2019 REPORT

January - March 2019



Mini game on Facebook, January 5th- 13th

As a follow-up activity after a Live-stream to discuss anti-abortion movement in Vietnam last December 2018, VYAC created a *Give Away Mini game* with three True/False questions about safe abortion. VYAC's Facebook followers were encouraged to share their answers with a lucky number from 0 to 100 in the comment section. On January 13th, VYAC used Random.org to randomly select three luckiest people amongst those who had given correct answers to give away VYAC's t-shirt with a #vayoyyna #happenis slogan.

The minigame reached 5,839 people, engaged 711 people, and got 52 people answering three questions about safe abortion:

- True or False? *Abortions cause infertility and psychological problems.*
- True or False? *Only irresponsible young people need abortions.*
- True or False? *Prohibition of abortion is not a solution to end this phenomenon.*

WIN A VYAC'S T-SHIRT

Give away minigame

PHÁ THAI AN TOÀN

YES

HỎI ĐÁP

NO

Kiến thức là nền tảng để kết nối

Vietnam Youth Action For Choice

5,839 People reached

711 Engagements

Boost Post

68

52 Comments 40 shares

45

Thanh Tâm 1: #NO
2 #NO *
3 #YES *
Số 63

77

BridgeFest 2019, January 13rd, Ha Noi

BridgeFest 2019 - the fourth “Bridging the Gap” music festival, was co-organized by Oxfam in Vietnam and the US Embassy in Vietnam, aimed to break down barriers, such as gender, income, physical ability, geography, culture, and religion, to promote equality and connect people.

VYAC held a booth at BridgeFest 2019 and reached nearly 1000 youths. At the event, we:

- Invited youth to answer SRHR quiz, engage VYAC's FB page, and receive VYAC's t-shirt with a #vayoyna #happenis slogan.
- Explained how period cycle, and how contraceptives work. - Demonstrated how to use female condom.
- Gave away stickers with slogans about #MyDecisionMyChoice #MyBodyMyRights #TrustYourchoiceTrustyourself



Movie Talk 3, March 10th, Hai Phong

Lesson learned from the two previous Movie Talks, registered participants might have watched the selected film and decided not to join the event eventually. This time, we tried a new TV show, only available on Netflix called- Sex Education which is a British comedy-drama, filmed in the rolling hills of the Wye Valley straddling the border between England and Wales, but it sports heady, American cologne straight out of the 80s. One of the biggest messages the TV show has is during episode 3 where Maeve gets an abortion and that's why VYAC chose the *episode 3 of season 1* to share with audiences. We also collaborated with GIVOLOGY club of Tran Phu high-school in Hai Phong to reach out more people. At the result, the number of registered participants who knows the event via friends and another network increased 16%.



During the movie, we noticed that some audiences tried to cover their eyes when an abortion portrayed on screen . However, there was no horrible scene as they had seen on media and the episode was very emotional where Maeve and the other two women are waiting for their procedure grabs both of their hands and does a wave. There was just something so small and human about it. And VYAC took this as a explanation why and how we need to view abortion as a right of women and do more to promote safe abortion and abort abortion myths.