



September 28th- Global Day of Action for Access to Safe and Legal Abortion

myth fighters
BUSTING ABORTION STIGMA

JOIN US THIS #SEPT28 | WWW.ASAP-ASIA.ORG | WWW.SEPTEMBER28.ORG

September 28, the Day of Action for Access to Safe and Legal Abortion has its origin in Latin America and the Caribbean where women's groups have been mobilizing around September 28 the last two decades to demand their governments to decriminalize abortion, to provide access to safe and affordable abortion services and to end stigma and discrimination towards women who choose to have an abortion. The date – September 28 – was chosen in commemoration of the abolition of slavery in Brazil, which is now remembered as the day of the “free womb” demanding for safe and legal abortion for all women. In 2012 and 2013 September 28 became the Global Day of Action For Access To Safe and Legal Abortion as various organization across the world come together to demand their right to safe and legal abortion. September 28 is celebrated on the ground and online.

As a regional network ASAP supports the activities of its partners by providing them with information and technical support, and by increasing visibility for their events. This year ASAP lead a Global Tweetathon- a worldwide effort to occupy social media and promote the right to safe abortion widely (find toolkit here- <http://asap-asia.org/september-28-global-day-of-action/>) in support of [International Campaign for Women's Right to Safe Abortion](#); the theme this year was #BustTheMyths. ASAP along with its youth champions conducted a Myth busters Superhero photo-shoot in Colombo during its 4th Youth Advocacy Institute. ASAP Youth Champion from Philippines Sarah Jane conducted the photo shoot and helped in editing the pictures. These photos were then widely shared on social media ([twitter](#) and [Facebook](#)) on Sept 28th and were much appreciated. Following report gives provides detailed highlights of the ASAP Sept 28th activities.

TWEETATHON

Total Retweets: 230

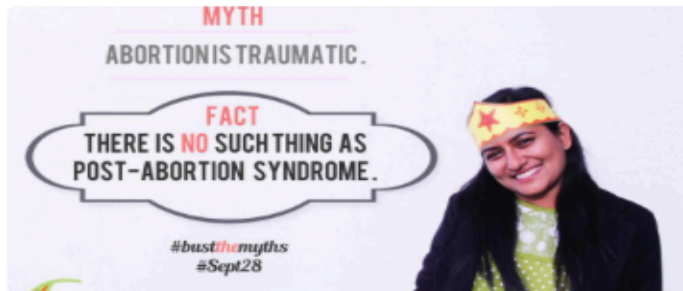
Favorites: 78

Mentions: 180

TweetBank- <http://asap-asia.org/bust-the-myths/>

Top Tweet earned 2,212 impressions

Abortion is Safe **#BustTheMyths #Sept28**
@WGNRR @askussl @askmadshotline
@OfficialCREA @tarshingo
@Safe_Abortion
pic.twitter.com/U4mnW2IRsX



🔄 17 ★ 7

[View Tweet activity](#)

[View all Tweet activity](#)

Top mention earned 54 engagements



Nadine Moawad

@nmoawad · Sep 28

Today is the International Campaign for Women's Right to **#SafeAbortion**
#BustTheMyths Follow **@asapasia**
pic.twitter.com/r2YMwdK6ON



🔄 17 ★ 3

[View Tweet](#)

Top media Tweet earned 1,196 impressions





#Abortion is not Shameful **#BustTheMyths**
 SpeakOut Against **#AbortionStigma**
@OfficialCREA @askussl @WGNRR
@Safe_Abortion pic.twitter.com/v8Ubls72iY

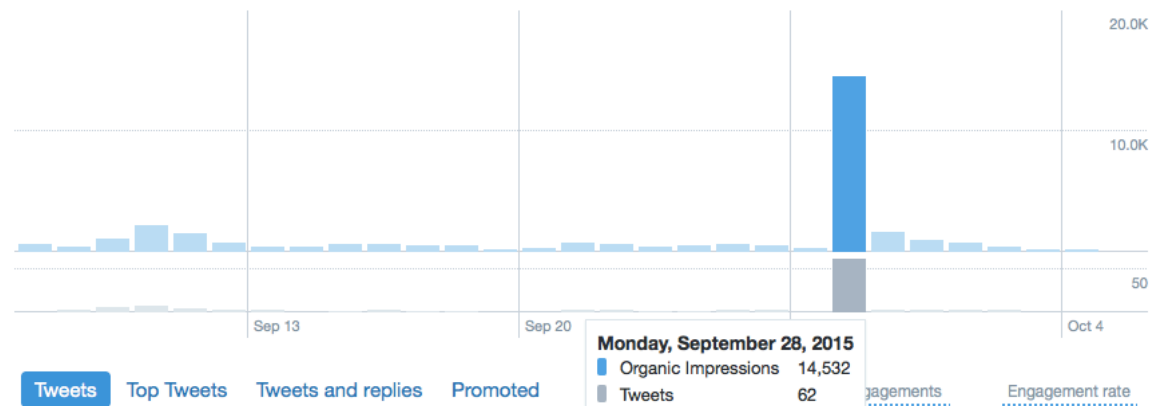


1 16 10

[View Tweet activity](#)

[View all Tweet activity](#)

Tweets	Top Tweets	Tweets and replies	Promoted	Impressions	Engagements	Engagement rate
	ASAP @asapasia · Sep 28 Abortion is Safe #BustTheMyths #Sept28 @WGNRR @askussl @askmadshotline @OfficialCREA @tarshingo @Safe_Abortion pic.twitter.com/U4mnW2lRsX View Tweet activity			2,314	48	2.1%
			Promote			
	ASAP @asapasia · Sep 28 #Abortion is not Shameful #BustTheMyths SpeakOut Against #AbortionStigma @OfficialCREA @askussl @WGNRR @Safe_Abortion pic.twitter.com/v8Ubls72iY View Tweet activity			1,260	41	3.3%
			Promote			
	ASAP @asapasia · Sep 28 #BustTheMyths this #Sept28 Fight #AbortionStigma & discrimination safeabortionwomensright.org/https://www.faa... pic.twitter.com/wqQeDfyKXh View Tweet activity			765	27	3.5%
			Promote			
	ASAP @asapasia · Sep 28 Fight #AbortionStigma & Discrimination #BustTheMyths #Sept28 @tarshingo @OfficialCREA @askussl @Safe_Abortion @WGNRR pic.twitter.com/XnUryTj4JH View Tweet activity			738	25	3.4%
			Promote			



Nyx McLean @NyxMcLean · Sep 28
An awesome campaign being run by @asapasia: asap-asia.org/mythbuster-sup... #BustTheMyths #AbortionRights



WGNRR @WGNRR · Sep 28
@asapasia Fabulos Campaign! Love it!
#BustTheMyths #AbortionStigma



[View conversation](#)



EroTICs India @EroTICs_India · Sep 28
Kudos to @asapasia , @OfficialCREA & others for speaking about the myths & stigma surrounding abortion! #BustTheMyths #MyBodyMyChoice




FACEBOOK


Total Page Likes 2519, on Sept 28th- 77

Top Posts:

Post Details
Reported stats may be delayed from what appears on posts


Asia Safe Abortion Partnership
Published by Garima Shrivastava [?] · September 28 at 12:14pm ·

#AbortionStigma is pervasive and endangers womens Health
#BustTheStigma #Sept28 #SafeAbortion



1,147 people reached
Boost Post

21 Likes 5 Shares

Like Comment Share

1,147 People Reached

170 Likes, Comments & Shares

159 Likes	21 On Post	138 On Shares
1 Comments	0 On Post	1 On Shares
10 Shares	5 On Post	5 On Shares


22 Post Clicks

11 Photo Views	0 Link Clicks	11 Other Clicks
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NEGATIVE FEEDBACK

0 Hide Post
0 Hide All Posts
0 Report as Spam
0 Unlike Page

Post Details
Reported stats may be delayed from what appears on posts


Asia Safe Abortion Partnership
Published by Garima Shrivastava [?] · September 28 at 1:24pm ·

#BustTheMyths that Criminalise Women who seek abortion
#AbortTheStigma around access to #SafeAbortion #Sept28



898 people reached
Boost Post

14 Likes 1 Share

Like Comment Share

898 People Reached

87 Likes, Comments & Shares

78 Likes	14 On Post	64 On Shares
6 Comments	0 On Post	6 On Shares
3 Shares	1 On Post	2 On Shares

80 Post Clicks

28 Photo Views	0 Link Clicks	52 Other Clicks
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NEGATIVE FEEDBACK

0 Hide Post
0 Hide All Posts
0 Report as Spam
0 Unlike Page

Myth Buster SuperHero Photos- <http://asap-asia.org/mythbuster-superhero/>



Youth Activities



Nepal-

Media Sensitisation Workshop

Youth Champion Advocacy Network Nepal, YOUTHCANN had received a small grant from Asia Safe Abortion Partnership to organize various advocacy sessions on safe abortion to different groups like young people, service providers and media people. On the occasion of 28 Sept, **YOUTHCANN** organized a half-day sensitization program on safe abortion to media persons from print and radio. The program discussed the theme of September 28 and its national and international importance. Participants were asked to share common myths they come across regarding abortion. The resource persons then tried to unravel these myths promoting abortion stigma, which acts as a barrier in providing safe and legal abortion even in the setting, like Nepal where abortion is legal. The program concluded by taking pictures of

the participants holding placards on myth and realities on abortion stigma which contributed to the campaign's [virtual mural](#). The program was also featured in national media see here- <http://myrepublica.com/society/story/28954/awareness-on-safe-abortion-lacking-in-nepal.html>

For more details - <https://ceezana10.wordpress.com/2015/09/27/media-sensitization-on-safe-abortion/>

Iran:

ASAP Safe abortion film with Farsi subtitles

by Nikzad (Iran)

We added Farsi subtitles to ASAP's film 'From Unwanted Pregnancies to Safe Abortion':

<http://www.aparat.com/v/FXOnR>



Sri Lanka:

#MythBuster Youth Champion Cartoons



Vietnam:



India

Video on Abortion Myths: https://drive.google.com/folderview?id=0B11T-tsSDnl9TGtRUGJiaVZRbU0&usp=sharing_eid&ts=56078a6f

