September 28th - Global Day of Action for Access to Safe and Legal Abortion
September 28, the Day of Action for Access to Safe and Legal Abortion has its origin in Latin America and the Caribbean where women’s groups have been mobilizing around September 28 the last two decades to demand their governments to decriminalize abortion, to provide access to safe and affordable abortion services and to end stigma and discrimination towards women who choose to have an abortion. The date – September 28 – was chosen in commemoration of the abolition of slavery in Brazil, which is now remembered as the day of the “free womb” demanding for safe and legal abortion for all women. In 2012 and 2013 September 28 became the Global Day of Action For Access To Safe and Legal Abortion as various organization across the world come together to demand their right to safe and legal abortion. September 28 is celebrated on the ground and online.

As a regional network ASAP supports the activities of its partners by providing them with information and technical support, and by increasing visibility for their events. This year ASAP lead a Global Tweetathon- a worldwide effort to occupy social media and promote the right to safe abortion widely (find toolkit here- http://asap-asia.org/september-28-global-day-of-action/) in support of International Campaign for Women’s Right to Safe Abortion; the theme this year was #BustTheMyths. ASAP along with its youth champions conducted a Myth busters Superhero photo-shoot in Colombo during its 4th Youth Advocacy Institute. ASAP Youth Champion from Philippines Sarah Jane conducted the photo shoot and helped in editing the pictures. These photos were then widely shared on social media (twitter and Facebook) on Sept 28th and were much appreciated. Following report gives provides detailed highlights of the ASAP Sept 28th activities.
TWEETATHON

Total Retweets: 230
Favorites: 78
Mentions: 180
TweetBank: http://asap-asia.org/bust-the-myths/

Top Tweet earned 2,212 impressions
Abortion is Safe #BustTheMyths #Sept28
@WGNRR @askussl @askmadshotline
@OfficialCREA @tarshingo
@Safe_Abortion
pic.twitter.com/U4mnW2IRsX

MYTH
ABORTION IS TRAUMATIC.

FACT
THERE IS NO SUCH THING AS POST-ABORTION SYNDROME.

#BUSTTHEMYTHS
THAT END UP CRIMINALIZING
WOMEN WHO SEEK ABDORMIONS

View Tweet activity  View all Tweet activity

View Tweet
**Top media Tweet** earned 1,936 impressions

**#Abortion** is not Shameful **#BustTheMyths**

Speak out against **#AbortionStigma**

@OfficialCREA @askussl @WGNRR

@Safe_Abortion pic.twitter.com/v8Ubs72tY

<table>
<thead>
<tr>
<th>Tweets</th>
<th>Top Tweets</th>
<th>Tweets and replies</th>
<th>Promoted</th>
<th>Impressions</th>
<th>Engagements</th>
<th>Engagement rate</th>
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</thead>
<tbody>
<tr>
<td>ASAP @asapasi - Sep 28</td>
<td></td>
<td></td>
<td></td>
<td>2,314</td>
<td>48</td>
<td>2.1%</td>
</tr>
<tr>
<td>#Abortion is not Shameful #BustTheMyths Speak Out Against #AbortionStigma @OfficialCREA @askussl @WGNRR @Safe_Abortion pic.twitter.com/U49mW2FtaX</td>
<td>View Tweet activity</td>
<td>Promote</td>
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<tr>
<td>ASAP @asapasi - Sep 28</td>
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<td></td>
<td></td>
<td>1,290</td>
<td>41</td>
<td>3.3%</td>
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<td>View Tweet activity</td>
<td>Promote</td>
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<tr>
<td>ASAP @asapasi - Sep 28</td>
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<td></td>
<td></td>
<td>765</td>
<td>27</td>
<td>3.5%</td>
</tr>
<tr>
<td>#BustTheMyths this #Sept28 Fight #AbortionStigma &amp; discrimination safeabortionwomenoflight.org <a href="https://www.fa">https://www.fa</a>... pic.twitter.com/vegQcoQy4oH</td>
<td>View Tweet activity</td>
<td>Promote</td>
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</tr>
<tr>
<td>ASAP @asapasi - Sep 28</td>
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<td></td>
<td></td>
<td>738</td>
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<td>3.4%</td>
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<td>Fight #AbortionStigma &amp; Discrimination #BustTheMyths #Sept28 @Tarshingo @OfficialCREA @askussl @Safe_Abortion @WGNRR pic.twitter.com/X6U6yTj4JH</td>
<td>View Tweet activity</td>
<td>Promote</td>
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</tbody>
</table>
**FACEBOOK**

**Total Page Likes 2519, on Sept 28th- 77**

**Top Posts:**

1. **#ABORTIONSTIGMA IS PERVERSIVE & ENDANGERS WOMEN’S HEALTH & LIVES**
   - 1,147 People Reached
   - 170 Likes, Comments & Shares
   - 199 Likes, 21 On Post, 138 On Shares
   - 1 Comments, 0 On Post, 1 On Shares
   - 10 Shares, 5 On Post, 6 On Shares
   - 22 Post Clicks
   - 11 Photo Views, 0 Link Clicks, 11 Other Clicks
   - Negative Feedback
     - Hide Post
     - Report as Spam
     - Unlike Page

2. **#BUSTTHEMYTHS THAT END UP CRIMINALIZING WOMEN WHO SEEK ABORTIONS**
   - 828 People Reached
   - 97 Likes, Comments & Shares
   - 78 Likes, 14 On Post, 64 On Shares
   - 6 Comments, 0 On Post, 6 On Shares
   - 3 Shares, 1 On Post, 2 On Shares
   - 80 Post Clicks
   - 28 Photo Views, 0 Link Clicks, 52 Other Clicks
   - Negative Feedback
     - Hide Post
     - Report as Spam
     - Unlike Page
Youth Activities

Nepal-

Media Sensitisation Workshop

Youth Champion Advocacy Network Nepal, YOUTHCANN had received a small grant from Asia Safe Abortion Partnership to organize various advocacy sessions on safe abortion to different groups like young people, service providers and media people. On the occasion of 28 Sept, YOUTHCANN organized a half-day sensitization program on safe abortion to media persons from print and radio. The program discussed the theme of September 28 and its national and international importance. Participants were asked to share common myths they come across regarding abortion. The resource persons then tried to unravel these myths promoting abortion stigma, which acts as a barrier in providing safe and legal abortion even in the setting, like Nepal where abortion is legal. The program concluded by taking pictures of
the participants holding placards on myth and realities on abortion stigma which contributed to the campaign’s [virtual mural](http://myrepublica.com/society/story/28954/awareness-on-safe-abortion-lacking-in-nepal.html). The program was also featured in national media see here- [http://myrepublica.com/society/story/28954/awareness-on-safe-abortion-lacking-in-nepal.html](http://myrepublica.com/society/story/28954/awareness-on-safe-abortion-lacking-in-nepal.html)

For more details - [https://ceezana10.wordpress.com/2015/09/27/media-sensitization-on-safe-abortion/](https://ceezana10.wordpress.com/2015/09/27/media-sensitization-on-safe-abortion/)

**Iran:**

**ASAP Safe abortion film with Farsi subtitles**

*by Nikzad (Iran)*

We added Farsi subtitles to ASAP’s film 'From Unwanted Pregnancies to Safe Abortion':

Sri Lanka:

#MythBuster Youth Champion Cartoons

Abortion is dangerous!!!!!!
When performed by well-trained professionals, abortions are one of the SAFEST procedures in medicine, with a rate of less than 1%. The risk of dying while giving birth is roughly 20 times higher.

- Gellala Jayawardena

People who have abortions end up regretting their decision!!!
Recent studies on women seeking abortions showed that 95% of women who were able to obtain an abortion reported that they were satisfied...

- Faso Nanyalaha

When abortion is legal, women just use it as a form of birth control!!!
Considering that contraceptives are cheaper, easier, less time-consuming, less emotionally taxing & more readily available than abortion, it seems to make sense & there is NO EVIDENCE for this...

- Prishil Avapragama

Because abortion is illegal in Sri Lanka (unless to save the mother’s life), abortion rates & abortion related complications are high!!!
Even though abortion is illegal in Sri Lanka (unless to save the mother’s life), abortion rates & abortion related complications are high!!!

- Liyanage Pradeep

Abortion causes infertility!!!!!!
Abortion is safe & legal, except in certain cases, having an abortion (even unsafe) won’t affect the ability to have a healthy pregnancy later on...

- Mushika Wickremaratne

Safe abortion methods are only “Pro-Choice”!!!!!!
Abortions are legal & pro-choice and help women make choices about their bodies & lives by ensuring their right to abortion is safe and legal.

- Shank Roy
Veitnam:
India

Video on Abortion Myths: https://drive.google.com/folderview?id=0B11T-tsDnl9TGtRUGjiaVZRbU0&usp=sharing_eid&ts=56078a6f